



Montréal's 375th Anniversary: Official Program

LES 7 DOIGTS Take Over St-Laurent Boulevard
July 10 to 16, 2017, for MONTRÉAL COMPLÈTEMENT CiRQUE

Montréal, April 5, 2017 • From July 10 to 16, **LES 7 DOIGTS** take over The Main with **VICE & VERTU**, an original act selected by the Society for the Celebrations of Montréal's 375th Anniversary, and created exclusively for its official programming. In an experiential and immersive show, Montréal art scene's golden years is reignited at the core of the St-Laurent boulevard!

Thirty acrobats, musicians and actors will enliven this unique pathway where each spectator is invited to experience something incredible.

From striptease to demonstrations, either outdoors or inside the digital vault of the Society for Arts and Technology (SAT), an historical era of the famous Street will be told through sexy, mafia and prohibitive stories. Montréal enthusiasts, from July 10 to 16, be ready to visit brothels, run away from the vice squad, *emburlesque* yourself... and party!



"Immersive show *Vice & Vertu* will make us see that long before celebrating its 375th anniversary, Montréal had built a festive city reputation thanks to its cabarets and cultural life. It became a must for tourists as well as plenty of artists during Prohibition. With the immersive adventure provided by Les 7 Doigts, we will dive right into this fascinating period, getting to experience it with all our senses, seeing it, hearing it, feeling it and touching it", said Serge Postigo, Assistant Commissioner for Montréal's 375th anniversary

"TOHU is proud to present, once again, a creation by Les 7 Doigts with whom we have closely collaborated since our opening. This unique contemporary circus experience, presented as part of MONTRÉAL COMPLÈTEMENT CIRQUE, will brilliantly celebrate the cultural abundance that defines Montréal. A great approach to celebrating our city the circus way ", added Stéphane Lavoie, Executive and Programming Director at TOHU

"In Montréal and all around the world, such has been our reality for the past 15 years, we create here and perform everywhere. With this show, created in, for and about Montréal, our destiny becomes alive on the main street and will be even clearer with the opening of our creative and production centre"

said Nassib El-Husseini, C.E.O Les 7 Doigts

Event 18 and older

Duration: 3 hours

ABOUT LES 7 DOIGTS

By constantly blurring the artistic boundaries, Les 7 Doigts seek the universal, the extraordinary, the indefinable, the deep and the intimate in every human being. The collective created in 2002 can today count on a team of 200 artists, managers and technicians to offer the 1,000 annual performances of their creations and artistic collaborations. In 2017, Les 7 Doigts will inaugurate their creation and performance centre at the heart of the Quartier des spectacles in Montréal, reuniting all their activities under the same roof, giving them an attractive venue for turnkey events.

ABOUT MONTRÉAL COMPLÈTEMENT CIRQUE

MONTRÉAL COMPLÈTEMENT CiRQUE is a Festival that brings people together across the city every July with a stunning circus program. For 11 days, Montréal moves to the rhythm of circus arts. Its venues, streets, parks and sidewalks become flamboyant stages to showcase colourful, high-flying performances from here and around the world. An event not to be missed, MONTRÉAL COMPLÈTEMENT CiRQUE presents diversity in all its forms and expressions by creating moments where the most talented artists from the circus world come together to perform. Created in 2010, it is the result of a collective dream that brings together TOHU—the project's driving force—along with the support of Cirque Éloize, Les 7 Doigts, Cirque du Soleil, the National Circus School, and En Piste. Together, they pooled their expertise, resources and will to create the first North American international festival dedicated to circus arts.

**The 8th edition of MONTRÉAL COMPLÈTEMENT CiRQUE will take place July 6 to 16, 2017.
The event's complete program will be unveiled on May 2, 2017.**

TO FIND OUT MORE: MONTREALCOMPLETEMENTCIRQUE.COM

TICKETS ON SALE NOW

\$53.05, TAXES AND SERVICE FEE INCLUDED

**ONLINE VIA MONTREALCOMPLETEMENTCIRQUE.COM, IN PERSON AT TOHU'S BOX OFFICE, AT LA VITRINE AND
AT SAT, BY PHONE AT 514 376-8648 OR 1 888 376-8648**

EXPERIENCE THE FESTIVAL WITH OUR PASSES!

COMPLÈTEMENT CURIEUX – 3 SHOWS ○ \$110

COMPLÈTEMENT CAPTIVÉ – 4 SHOWS ○ \$155

COMPLÈTEMENT PASSIONNÉ – 5 SHOWS ○ \$180

MONTRÉAL COMPLÈTEMENT CIRQUE IS ACHIEVED WITH THE FINANCIAL SUPPORT OF THE GOVERNMENT OF QUEBEC, VILLE DE MONTRÉAL AND CANADIAN HERITAGE. THE FESTIVAL ALSO BENEFITS FROM THE PRECIOUS COLLABORATION OF RADIO-CANADA, AN IMPORTANT PARTNER. WE WOULD ALSO LIKE TO THANK LOTO-QUÉBEC, THE QUARTIER DES SPECTACLES PARTNERSHIP, TOURISM MONTREAL, SDC QUARTIER LATIN, THE SOCIETY FOR THE CELEBRATIONS OF MONTRÉAL'S 375TH ANNIVERSARY AND AIR FRANCE, OFFICIAL CARRIER. FINALLY, THE FESTIVAL WOULD LIKE TO THANK LA PRESSE, MEDIA PARTNER, AS WELL AS THE CANADA COUNCIL FOR THE ARTS, THE CONSEIL DES ARTS DE MONTRÉAL, MONTRÉAL'S OLYMPIC PARK, ARRONDISSEMENT VILLE-MARIE AND UNIVINS. CIRQUE DU SOLEIL IS A PROUD FOUNDER OF MONTRÉAL COMPLÈTEMENT CIRQUE.

ABOUT THE SOCIETY FOR THE CELEBRATION OF MONTRÉAL'S 375TH ANNIVERSARY

The Society for the Celebration of Montréal's 375th Anniversary is a non-profit organization whose mission is to organize the celebrations and socioeconomic contributions that will highlight Montréal's 375th anniversary in 2017. With a focus on promoting Montréal expertise, it acts as a catalyst for local forces to carry out its mandate: mobilize the community, implement a funding strategy, rigorously manage funding, develop quality programming and ensure the visibility of the celebrations.

The Society benefits from the support of the Ville de Montréal, the Gouvernement du Canada, the Gouvernement du Québec and private funding from 12 Great Montrealers. For more information: 375mtl.com

For the complete list of press releases and other images and videos, go to our virtual press room [here](#).

Follow us live on our Twitter feed [@375Mtl](#).

Follow us on [Facebook](#).

To learn more about the contribution of the Gouvernement du Québec to Montréal's 375th, [click here](#).

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Source : TOHU and Montréal Complètement Cirque

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