



LOTO  
QUÉBEC

PRÉSENTE

**MONTRÉAL**

**COMPLÈTEMENT**

**CIRQUE**

10 YEARS

**COMPLETELY**



**RESPONSIBLE**



# SUSTAINABLE DEVELOPMENT THROUGH CULTURE



TOHU, mastermind behind MONTRÉAL COMPLÈTEMENT CIRQUE, is also a place for dissemination, creation, experimentation and convergence of culture, environment and community involvement. Since its 2004 inception, it has become an example of sustainable development through culture. It has built strong bonds with citizens, merchants and organizations, by developing close, lasting and highly cooperative community relations. TOHU is a silver accredited eco-responsible stage by the [Conseil québécois des événements ecoresponsable](#).

**And the goal is gold!**

MONTRÉAL COMPLÈTEMENT CIRQUE naturally holds the same values. We have been committed over the past several years to organizing eco-responsible events. We work towards continuous improvement involving each participant. **Will you join the Complètement Cirque Green Side?**

**Help us multiply the strength of  
the sustainability hula hoop!**



# “COMPLÈTEMENT” SUSTAINABLE PROCUREMENT



- • We maximize our ecocup and returnable cup offer... And we have banned straws and plastic bottles!

➔ Grab a returnable cup at a circus event and don't throw it out! Want to know more about the [analysis of a disposable cup life cycle?](#) (in french)

- • We serve draft beers from Montréal! Cheers to local and zero waste!

➔ Local drinks on tap: less transportation, fewer packing materials, more local. 😊

- No takeout food: the opportunity for local businesses to have the spotlight and to [limit the quantity of waste materials](#) with on-site consumption.

➔ When consumers eat in, food is usually served on reusable dishes (ceramic dishes or other; then off to the dishwasher). Otherwise, one can now buy their own “travel” utensils (made of bamboo, for example). [No more trash](#) associated with takeout!

- • As for TOHU's bistro, local and seasonal food are served. Yummy!



➔ It's not always easy to [buy local and seasonal](#) in the province. But when sunny days are back, try to encourage them. It's not necessarily more expensive and seriously limits greenhouse gases.

# “COMPLÈTEMENT” CLEAN WASTE MANAGEMENT



- The acquisition of **sorting stations** has allowed us since last year to maximize recycling in the streets during the Festival. We also fund the management of those materials once they are in the bins; for “complètement” clean streets and effective sorting!
- We now have new sorting stations (from an eco-friendly brand) everywhere on TOHU's premises (outside as well), all accompanied by a notice. In short, we do the maximum to build awareness among our audiences and our team! The Festival headquarters is also set up for recycling and compost.
- ➔ Be cautious and sort properly! To avoid errors, refer to the **Ca va où app** by Recyc-Québec
- On the technical side, we absolutely encourage the use of pieces of material and velcro to replace tape.
- When possible, we print on bioboard (recyclable material) instead of coroplast.

# “COMPLÈTEMENT” TOUGHT THROUGH PAPER MANAGEMENT



- One of our resolutions of the year: the replacement of printed evening programmes with a limited number of posters as well as more comprehensive contents on our Website.

➔ See the posters or visit our [Website](#) for information regarding our shows! The planet says thanks.



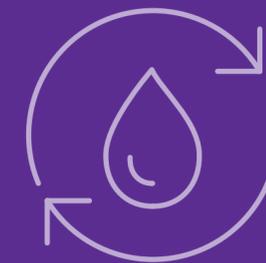
- Leaflets and posters are printed on eco-certified paper. Quantities are meticulously calculated to avoid wastage. And when there are leftovers... it is used as wrapping paper.

➔ Don't forget to put print materials in the blue bin after use. Print materials are no use to you? Don't take them! Depending on the number distributed this year, fewer will be printed next year. 😊

- Many efforts are made at the ticket office! The size of tickets (collected by the ticket office) has been reduced by 60%. One can also purchase a digital ticket scanned directly from a cell phone.

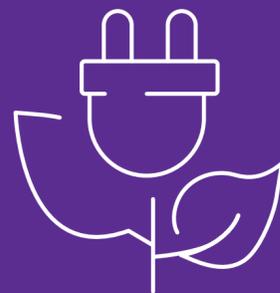
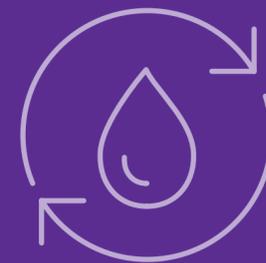
- Our POS terminals (bank card machines) work with thermal printing: no ink is used... And their electronic components are recyclable. The same goes for TOHU tickets!

# TRANSPORTATION, GREENHOUSE GAS, WATER AND POLLUTION “COMPLÈTEMENT” OPTIMIZED



- This year, water fountains will be connected to the tap water system.
  - ➔ If one forgets their reusable water bottle, they can buy one bearing the Festival logo!! Throwaway bottles are so out!
- Artists and staff have BIXI keys and are recommended to carpool.
  - ➔ Use public transportation to go around. Do you know the app *Transit*? It provides efficient route options (with updated schedules), works in several big cities around the globe and it's from Montreal. SO COOOOL! Or ... ride a bike! For plenty of tips on the subject, visit 
- Employees' offices have been moved to the Headquarters, at UQAM, since June: no unnecessary round trips (and more well-being at work)
  - ➔ Come have a drink at the HQ bar (OK, OK ... we know it has nothing to do with the environment... but you're welcome to come)

# TRANSPORTATION, GREENHOUSE GAS, WATER AND POLLUTION “COMPLÈTEMENT” OPTIMIZED



- Emissions generated by transportation (cars, planes and trucks) are calculated. We hope to implement a compensation program next year!
- ➔ You too generate gas ... you can start by **calculating** their emissions to better understand how to make changes! The important thing is to improve ourselves at our own pace
- Shuttles take foreign artists to and from their place of accommodation which hosts a maximum of our guests, or course.
- Heavy equipment optimization strategies are implemented to reduce fuel consumption to a minimum.
- ➔ When driving, **take it easy** on our planet!

# “COMPLÈTEMENT” ROOTED SOCIAL CONSCIENCE



- For the Festival, we are in contact with local companies and artists. We value the new generation of circus artists and Montrealers... And it's very important to us!
- Because we feel that everybody deserves a chance, we work in partnership with **Prodigium**. It's a social and solidarity-based economy business that provides the services of reintegrated technicians.
- We also hire through the **Tapaj** program.
- MONTRÉAL COMPLÈTEMENT CIRQUE is also nice internship opportunity for students... and a chance to have a lot of people working TOGETHER. All mobilized in the name... of circus!
- We support the Cirque Hors Piste that sets itself apart for its social and artistic actions. As well as permitting street artists of Montreal to perform in the city, the event highlights the capacity to mobilize marginalized people.
- The TOHU distributes 400 free tickets for the festival to residents and organisations of the St-Michel District. Everyone should discover the circus arts!!!